

PRIVACY STATEMENT FOR "MARKETS FOR PEOPLE DEBATE SERIES" ORGANISED BY THE EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: Processing of personal data linked to meetings and events

Data Controller: European Commission, *Directorate-General for Competition*

RECORD REFERENCE: DPR-EC-01063.1

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Introduction

The European Commission is committed to protecting your personal data and respecting your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the 'Markets for People' debate series. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation of personal data linked to the 'Markets for People' debate series organised by the Directorate-General for Competition, Unit 15, Communications Policy of the European Commission, is presented below.

2. Why and how do we process your personal data?

<u>Purpose of the processing operation</u>: the European Commission collects and further processes your personal data to provide you with information about the specific meetings or events in this debate series (before, during and after) and to process your application for participation in that meeting or event.

This includes lists and mailing lists for contacts, invitations, reminder e-mails to all participants, travel and accommodation organisation, reports, minutes, distribution of reports/minutes, feedback on reports, follow-up meetings, photographs/pictures, presentations, audio and/or video recording of speakers and participants, news and publications.

Live web-streaming and audio-visual recordings of speakers and participants will take place during the event. The organiser will be recording the debates, including question-and-answer sessions. The recordings may be used for the creation of post-event material and published online in relation with the debate series.

During the event, members of the audience will be invited to ask questions to the organisers. Personal data will be collected through the polling tool Sli.do, which is covered by the Record DPR-EC-06687.1.

Master of ceremony and speakers will be contacted by DG COMP to obtain their explicit consent to have their image recorded, used for the creation of offline communication material and published online on communication channels, such as social media accounts, the registration and

production web pages https://www.marketsforpeople.xx (¹), and DG COMP's debate web pages on europa.eu.

Contributors to the audio-visual material to be broadcast during the debates and published online, such as on social media accounts, the production web pages https://www.marketsforpeople.xx, and DG COMP's web pages on europa.eu, will be contacted by DG COMP to obtain their explicit consent.

A photographer will be at the event premises to take pictures of the audience and speakers.

Participants who do not wish to be part of the above web-streaming and recording/publishing activities are given the choice to opt out during registration and at any other time by sending an email to comp-mamawope@ec.europa.eu.

Your personal data will not be used for any automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

The processing operations on personal data linked to the organisation, management, follow-up and promotion of the event (including web-streaming, photos, audio-visual recording) are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, Articles 24 and 31 of the Charter of Fundamental Rights of the European Union, Articles 3(3) and 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union. Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body) and Article 5(1)(d) of Regulation (EU) 2018/1725 because it is based on your explicit consent for non-compulsory personal data specified below.

The processing operations on personal data of those speakers with whom a contract is concluded are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for:

- Using video(s) and photo(s) taken of you during the debates in EU communication activities, including social media platforms;
- Personal data collected during the use of tools such as Sli.do, which will be deleted immediately after the event unless the meeting organiser is recording or collecting this information for further use.

⁽¹⁾ Registration and production pages will be created for each debate. Their URLs will have the form https://www.marketsforpeople.xx, where 'xx' is the country code of the countries where the debates will take place.

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box on the online registration form.

Your consent for these services can be withdrawn at any time. To withdraw the consent that you have provided in order to benefit from other services, please contact the controller of the event at comp-mamawope@ec.europa.eu.

4. Which personal data do we collect and further process?

The following personal data may be processed in the context of the meeting or event:

- First name, last name and e-mail address;
- Specific access requirements;
- Name of organisation;
- City of departure and return, travel details and identity document details to issue travel documents;
- Dietary requirements;
- Connection details for remote participants.

The Commission has obtained personal data from a.) data subject (and/or) previous events; b.) publicly accessible sources.

The provision of personal data is mandatory to meet the necessary requirements for registration and participation in the event. If you do not provide your personal data, the Commission will not be able to grant you access to the premises of the event.

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- All personal data related to the organisation and management of the event (this includes the information given during the registration, before, during or after the event) will be deleted one year after the last action in relation to the event.
- Recordings from the web-streamed event will be kept for 2 years before being deleted.
 More information is available in the Record of Processing DPR-EC-00306 (Web-streaming of Commission events).

- In case of audio-visual recordings, they will be kept for 3 months after the event before being deleted. The audio-visual materials to be broadcast during the event will be kept as long as they are relevant and after that time destroyed, but no more than 2 years.
- Selected service providers for organisational purposes (such as caterers, travel agents or event-management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored either on the servers of the European Commission or of its contractors. All processing operations are carried out pursuant to Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission, and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - Regulation (EU) 2016/679).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements. Materials such as photos, videos and presentations will be published on the dedicated webpages and shared among participants, organisations represented in the event and the general public.

Where necessary, we may also share your information with service providers for the purposes of organising the events

- For registration purposes: Pomilio Blumm srl, DG COMP's subcontractor
- For survey reasons: EUSurvey (privacy policy)
- Session Q&A and polling tool: Sli.do (privacy policy)

- For travel arrangements: Pomilio Travel
- For accommodation: data will be shared with the relevant hotels

The personal data (name, surname, title, organisation) of the speakers, moderators and any active participant in other capacities will be made public on the events' web pages.

Please note that pursuant to Article 3(13) of the Regulation, public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients. The processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

Registration for the meeting takes place via links that will be communicated per event, hosted on the registration platform METIS which employs cookies as described below:

- Cookies that are active for the registration session are those which would allow an attendee
 to resume the registration in case it was left incomplete, as well as the language cookie for
 language selection.
- Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the registration website may not work as intended. Additionally, accepting cookies is mandatory for viewing audio-visual material and the event web streaming.

9. Third party IT tools (where applicable), including Social Media

We use third party IT tools to inform about and promote the event through widely used communication channels, including social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned

will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of any third party IT tools carefully before using them (e.g. https://www.youtube.com/intl/en-GB/about/policies/#community-guidelines). These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

10. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

The European Commission will ensure that the data subjects can exercise their right to object to processing whenever possible by the organisers of the meeting/event (for example, by deleting a picture from the virtual event).

You have consented to provide your personal data to for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 11 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 12 below) in your request.

11. Contact information

The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller - European Commission, Directorate General for Competition, Unit I5 (compmamawope@ec.europa.eu).

The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (<u>data-protection-officer@ec.europa.eu</u>) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

12. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: http://ec.europa.eu/dpo-register.